



# GORANA DAEU ANGERT

FOUNDER, DSTV  
BUSINESS CHANNEL

BRANDED  
ENTERTAINMENT  
CONSULTANT

FILMMAKER

VISUAL ARTIST

## SPEAKER BIO

Gorana is a multi-talented filmmaker, branded entertainment strategist, visual artist, and the founder of DSTV Business TV Network, now streaming on Roku and Amazon Fire TV, and daeuArt, a fine art Gallery.

Gorana brings unique and difficult to find combination of skills, knowledge, and experience that seamlessly blends strategy, experience design, and cinematic expression.

Her most notable contribution to the film industry is a story structure for branded documentaries that combine business promotion with creating awareness and movement around solving bigger social issues facing us today.

She's also a host of a number of different shows airing now on DSTV Business, a bestselling co-author of Succeeding Against All Odds and certified strategic intervention coach.

Before starting her companies, Gorana was a consultant for some of the biggest Fortune 500 companies, including Comcast, Cigna, and AIG just to name a few.

Gorana spends her time between New York City, Los Angeles, and Orlando. When she's not working with clients, filming or thinking up ideas for shows and new monetization strategies, she enjoys Brazilian jiu-jitsu practice and turning topics from her interviews into oil paintings.

## GET STARTED

Email [media@cxocrew.com](mailto:media@cxocrew.com) for media and speaking inquiries or to book Gorana to speak at your next event.



# GORANA DAEU ANGERT

FOUNDER, DSTV  
BUSINESS CHANNEL

BRANDED  
ENTERTAINMENT  
CONSULTANT

FILMMAKER

VISUAL ARTIST

## Talk Title:

## Take Your Business To The Movies

~ For forward thinking and ambitious business leaders who want to elevate themselves to the next level of authority, celebrity and increased influence

**SPECIAL GUEST:** Gorana Daeu Angert, Founder DSTV Business Channel and creator of Profitable Documentaries™

So, you've written a bestseller and rocked the TED stage, but what's next for you? How about taking your business and your mission to the movies?

Join Gorana and learn how to add branded entertainment to your marketing strategy to connect with your audience in a new and engaging way while expanding your reach, authority and celebrity.

In this action-packed session you'll learn:

- why branded entertainment is the next frontier in content marketing
- types of branded entertainment shows you can use to promote your work even if you are just starting out
- the one secret to making your shows attractive even to Netflix
- And most importantly, how you can add branded shows to your business.

Audience experience level: All levels

Presentation format: Live or virtual presentation with slides. It can be delivered as a 30, 40, 60 mins talk.

## GET STARTED

Email [media@cxocrew.com](mailto:media@cxocrew.com) for media and speaking inquiries or to book Gorana to speak at your next event.



# GORANA DAEU ANGERT

FOUNDER, DSTV  
BUSINESS CHANNEL

BRANDED  
ENTERTAINMENT  
CONSULTANT

FILMMAKER

VISUAL ARTIST

*Your presentation on client testimonials was so helpful - thank you! I love all the psychology and strategy behind it and how easy the implementation is. Genius, I tell you!*

Kate Henley



## Talk Title:

## Boost Sales With Client Success Stories

~For business owners who want to make more sales with less objections.

**SPECIAL GUEST:** Gorana Daeu Angert, Founder DSTV Business Channel and creator of Profitable Documentaries™

Are you tired of all the chasing...and convincing...and price justifying...and overcoming objections just to make a sale? Why not sit back, relax, and let your happy clients do all the selling for you?

Join Gorana and discover how boost your sales with client success stories.

In this action-packed session you'll learn:

- The distinction between ordinary testimonials and money making client success stories
- 3 Cs for selecting the right stories to attract ideal clients and make more sales.
- The one secret to making client success stories the best tool to convert more sales.
- And most importantly, how you can add money making client success stories in your business.

Audience experience level: All levels

Presentation Format: Live presentation with slides. It can be delivered as a 30, 45, 60 or 90min talk, expanded to all day transformational workshop, or adapted for online delivery.

## GET STARTED

Email [media@cxocrew.com](mailto:media@cxocrew.com) for media and speaking inquiries or to book Gorana to speak at your next event.